



# SATISFY Their Natural CRAVINGS

Cats evolved as desert animals, so their sense of thirst is not as well-developed as in other mammals. In fact, cats will only drink an average of two milliliters of water for every gram of dry food they eat.

Our veterinarian formulator, Dr. Jane Bicks, used a unique approach to formulating our premium canned cat food. Based upon feline physiology, and taking evolutionary factors into consideration, she created a canned food to ensure that cats receive adequate hydration. Instinctive Choice Premium Canned Health Food for Kittens & Adult Cats is a revolutionary canned food that is formulated to provide your cat with a meal that is similar in moisture and nutrition to how felines have fed in the wild for millennia.

Instinctive Choice contains superior-quality proteins from certified-organic chicken, tender turkey and succulent shrimp. And figuring prominently in this savory feast is nutrient-rich water, offering the nutritional components found in chicken broth and the other proteins in this food, which allow your cat to obtain moisture

closer to the way a cat in the wild would get it. And mixed in this unique recipe is dog grass extract, which mimics the grasses cats in the wild found in their prey.

Other highlights of this tasty food include added Omega-3 and Omega-6 fatty acids, Taurine, and a superior blend of vitamins, minerals and antioxidants to help kittens grow strong and healthy, and to maintain the health and wellness of adult cats.

And all of these fine ingredients are cooked in a delicious broth that is seasoned with a touch of rosemary, for a flavor that even finicky cats can't resist. With Instinctive Choice Premium Canned Health Food, you can give kittens and cats the nutrients they truly crave, with the fluid intake they need to thrive.



HEALTHYPETNET™

# Instinctive Choice®

Premium Health Food for Kittens & Adult Cats

At HealthyPetNet, we focus on what a feline really needs for good health, rather than on costs or the desire to feed our felines “human-like” ingredients. Other companies may use lots of carbohydrates from fruits, vegetables and grains because they are generally less expensive than meat and they sound like good ingredients to consumers. While carbohydrates are required to form the kibble or nuggets in dry foods, they aren’t necessary in canned foods.

The Instinctive Choice recipe reflects the fact that cats are metabolically adapted to use primarily protein and fat as energy sources. In fact, they have little need for carbohydrates. And to make this unique formula as natural as possible, it does not contain glutes, fillers, artificial flavors or colors. Not only that, but our premium canned cat food is nutrient dense; consequently, you can feed less of Instinctive Choice than many other brands of canned cat food.

This recipe was formulated by Dr. Jane Bicks, one of the nation’s leading holistic veterinarians, to address the needs of the whole body, to promote the overall health of felines. That’s why Instinctive Choice contains high-quality proteins from organic chicken, turkey, chicken liver and shrimp. This selection ensures that your cat will receive a full array of necessary protein components that true carnivores need to live a healthy life. Some veterinary nutritionists believe that chicken liver is one of nature’s perfect foods for cats, as it is a rich protein source containing Vitamins A, E, C, folic acid, B vitamins, iron and copper, and others. And the nutrient-rich water in Instinctive Choice contains nutritional components found in chicken broth and other proteins in this food, allowing for greater intake of nutritious fluids.

Most cat parents have seen their cats eat grass. Cats instinctively crave the benefits of certain grasses, just as they have for hundreds of millennia. When wild cats consume their prey, the intestinal tracts often contain grasses. That’s the reason why Dr. Jane includes dog grass extract in this nutritious formula.

Instinctive Choice includes a guaranteed amount of added omega-3 fatty acids from fish oil and omega-6 fatty acids which are combined in an optimal ratio for overall health. There’s also a guaranteed amount of added natural vitamin E, an antioxidant important to good health. This formula also provides minerals, antioxidants, and added Inulin, which supports a healthy intestine, a healthy immune system and improved nutrient absorption. And, to top off this delicious recipe, we include a guaranteed amount of Taurine, an amino acid found in proteins that supports a healthy heart, eyes and muscles.

And best of all, this premium canned cat food has a flavor that both kittens and cats will hunger for, meal after mouthwatering meal.

Provide your cat with a meal that was created to fulfill their natural instincts, and give them the exceptional nutrition they need to be as healthy as possible.

HealthyPetNet™ Instinctive Choice® Chicken, Turkey and Shrimp Feast Premium Cat Food is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for all life stages.

**Ingredients:**

Organic Chicken, Chicken Liver, Chicken Broth, Turkey, Chicken Meal (Preserved with mixed tocopherols), Shrimp, Fish Oil, Calcium Sulfate, Guar Gum, Salt, Taurine, Inulin, Dog Grass Extract, Ground Rosemary, Vitamin E Supplement, Iron Amino Acid Chelate, Zinc Amino Acid Chelate, Choline Chloride, Colbalt Amino Acid Chelate, Thiamine Mononitrate, Copper Amino Acid Chelate, Folic Acid, Manganese Amino Acid Chelate, Niacin, d-Calcium Pantothenate, Sodium Selenite, Vitamin D3 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Vitamin A Supplement, Vitamin B12 Supplement, Potassium Iodide, Biotin.

**Guaranteed Analysis:**

Crude Protein (min).....	12.0%
Crude Fat (min) .....	9.0%
Crude Fiber (max).....	1.0%
Moisture (max).....	76.0%
Ash (max).....	2.2%
Magnesium (max).....	0.025%
Vitamin E (min) .....	60 IU/kg
Taurine (min) .....	0.10%
Omega-6 Fatty Acids* (min) .....	1.20%
Omega-3 Fatty Acid* (min).....	0.30%

\*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

**Calorie Content:**

Metabolizable Energy (ME) = 1,329 kcal/kg, 113 kcal/can (calculated) Can in 3 oz size.

**Feeding Instructions:**

Feed according to the age, size and activity of your cat. Feed at room temperature and refrigerate unused portion. Your cat should always have access to clean fresh water.

Adult 6-12 lbs feed 1¼-3½ 3 oz cans, pregnant† 6-12 lbs feed 2-4½ 3 oz cans, lactating† 6-12 lbs feed 4¼-8½, kittens weaning to 6 months† 2-4 lbs feed 1½-3 3 oz cans, kittens 6-12 months† 4-6 lbs feed 2½-3½ 3 oz cans.

†Divide into multiple meals per day



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